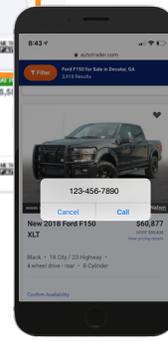
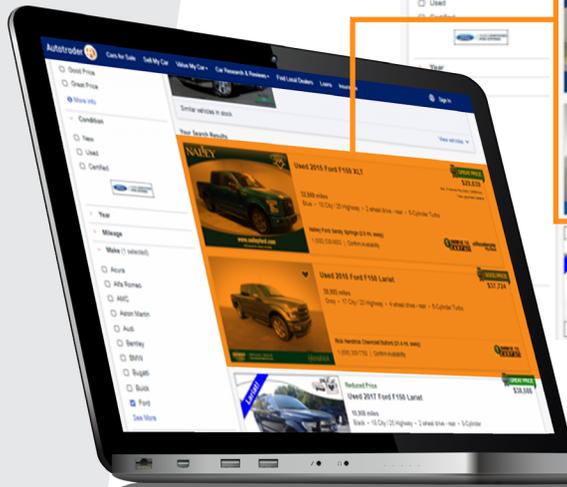
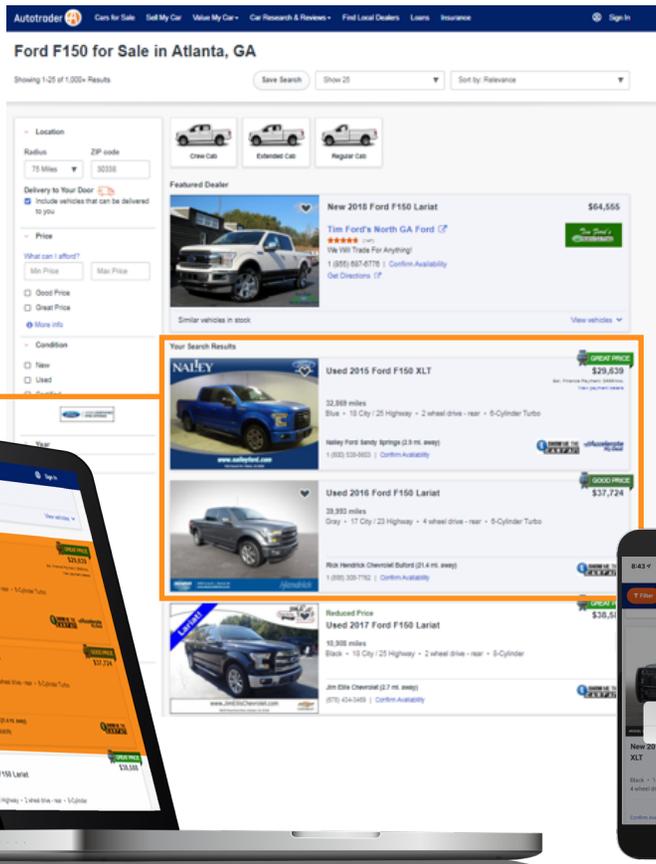


GET EXTRA EXPOSURE

Pair Spotlight Ads with Autotrader's modernized listings to extend your reach to a high-quality audience that converts into high-quality leads.



WHY SPOTLIGHT ADS?

// Click-through rate to the VDP increased **▲ 186%***

WHAT'S NEW?

// Distinguished placement opportunities at the top of the SRP, after the 5th organic listing, and after the 20th organic listing

// Shoppers can call or email you directly from your Spotlight ad

